



## **EARNHARDT TO MAKE DAYTONA 500 DEBUT**

Mooresville, N.C. (Feb 1, 2017) - Circle Sport TMG is pleased to announce that 4th generation driver Jeffrey Earnhardt will be making his Monster Energy NASCAR Cup Series Daytona 500 debut in their chartered number 33 Chevrolet. This marks Earnhardt's first time driving in The Great American Race and the first time two Earnhardts compete in the Daytona 500 since 2001. "This is really a dream come true" said Earnhardt. "We've been working everyday for the past 6 years to get to the Daytona 500 and thanks to Joe & Curtis from Circle Sport TMG, that dream is becoming a reality in 2017." Earlier this month it was announced that Joe Falk and Curtis Key Sr. were combining forces to create CSTMG.

"We are looking forward to having Jeffrey as our primary driver for 2017" commented team owner Joe Falk. "We believe he brings a lot of potential to our team. I have had success working with young drivers in the past and we think this is a good fit for growth for Jeffrey and the team. I am very proud that Austin Dillon, Ty Dillon, and now Jeffrey Earnhardt will all have had their first Daytona 500 start with Circle Sport."

Joining Earnhardt atop the pit box will be veteran crew chief, Pat Tryson. "I'm just looking forward to getting started. I think we can take a leap in points this season and have a year of growth for the team and Jeffrey. This is a long term plan and I'm glad to be part of the team."

The 2017 Daytona 500 will be the first for new series sponsor Monster Energy and the launch of NASCAR's new set of stage style racing. The excitement begins with the Duels on February 23rd followed by the Daytona 500 on February 26th at 2pm televised on FOX.